

# My African World Foundation

***Croesus Ladies F.C***

***In association with***

***Proposal***



My African World Foundation

Croesus Ladies FC



## Executive Summary:

My African World Foundation has adopted Croesus Ladies F.C for the past 12 years, and we endorse this team fully. If any team deserves to be sponsored, Croesus Ladies certainly does. Most of these girls unfortunately left school early due to family issues but are still incredibly positive and enthusiastic.

The upliftment of woman and children is a passion of the foundation, and Croesus Ladies F.C. being an underprivileged community soccer team, can teach many, the values of life and respect. Soccer has given these ladies, hope, unity, dignity, and the girls work well as a group. They look at the team as part of their family.

This is a perfect project for your **BEE point structure** which will improve and your social responsibilities with the government will be met. Even if you don't deal with the government, it's good for your soul to assist these wonderful girls knowing that your funds are going to a well worth project and cause.

**Croesus Ladies F.C** are presently sponsored with transport/food money each training session and league games which is a great assistance to the girls that are unemployed. They can barely survive with the money they receive, but still manage to assist their families. These ladies are so dedicated and for them the team is a lifeline and their home. With all the hardships, these girls are playing in the 2<sup>nd</sup> division SASOL League, which can create opportunities for some of our girls. Certain ladies have recently been employed, which is a blessing. These girls are all heart and determined. They finished 2<sup>nd</sup> in the league 2019.

***Any funds donated to the foundation the donor will be issued with a Section 18A Tax receipt.***

### **What is a Section 18A receipt**

*Section 18A receipt* means a special approved receipt issued under section 18A by a section 18A-approved organization entitling the donor to an income tax deduction for donations made.



## Foundation - Bearers

The foundation is registered with Social Development since 2011 under registration number **095-196- NPO**. Our **Tax-exempt number is 930 069641**.

The foundation consists of three bearers, James Edward Maguire, Haralampos Milonas and Maria Athanassouli. Both Maguire and Milonas have passed a resolution permitting Ms Athanassouli to apply for funding in her capacity as chairperson.

Mr Maguire is a security consultant that has worked locally and abroad as a security consultant for high level individuals and corporations for the past 30 years.

Mr Milonas is a shipping agent, part owner of Mul – T – Haul Pty Ltd. He has been in business for 25 years.

Ms Athanassouli worked in the bank for 15 years and decided to take an offer from an International company to work in various African countries as Director of procurements.



## Foundation - Review

- The foundation was instrumental in importing containers donated from Africa Children's Fellowship, New York. More than 300 tons of books were donated to 185 rural schools in Mthatha, Eastern Province with the assistance of Teba Fund Trust. 200 000 children have benefitted from this venture to date.
- We have a lease agreement with **North view High School**, government-based school in Gauteng to maintain their fields, by doing this it has revitalized the school sporting activities as prior to this the students could not participate in sport due to the grossly neglected fields. These grounds also facilitate Croesus Ladies FC for their training sessions and home league games.
- **Croesus Ladies FC** is a community-based soccer team which plays in the SASOL League, and is registered with SAFA Johannesburg. For the past 12 years the foundation has sponsored this team. This project is for the upliftment of woman and children. Last year they finished 2<sup>nd</sup> in the SASOL league.
- The foundation was instrumental in sponsoring a student attending Armour School Foundation for 2 years. We are proud to announce that this young lady is currently employed by Protea Hotel Group.
- We assisted 5 students from The University of Pretoria engineering department to complete their social responsibilities with the foundation. Part of their social responsibility was to teach the grade 11 & 12 math and science at Northview High school. This project was a great success.
- The foundation was active in sending two female players to FC Union Nove Zamky in Slovakia, which a 2-year contract was negotiated with the team. One player from her saved earnings managed to buy a house in Soweto where she shares it with her younger brother.
- Glory Academy in Tembisa is one of our soccer developing programs for younger girls and boys that is supported by the foundation. Our U16 girls entered the Springs Ladies Tournament in 2020 and managed to reach the semifinals.
- In Vosloorus our developing programs are administered by our goalkeeper, coach and former Banyana Banyana player who saved a penalty against Tunisia allowing Banyana Banyana to qualify for the 2012 Olympic games.
- During Covid lockdown 2019, Kika from Escapades and Vice President Paula Franco from the Portuguese Forum came to our grounds and donated food parcels to our team. This was a very charitable gesture from both magnificent ladies. Mrs Franco was also the coordinator of the food drive with Social Development.
- Due to the covid restriction on sport, the girls have not been able to play and are very dependent on training money received from the team (foundation). However, the foundation managed to secure a small donation which has helped support the girls with R300.00 a month.



## Overview

My African World foundation was established with a view to empower woman (previously underprivileged) and children through sport, farming, and education. Women are a huge driving force in our community and extremely influential with children. Women play a major role in the development and nurturing of kids, and therefore have the power of persuasion over children which is limitless. Mothers are creating the country's future and unfortunately woman do not get enough support.

The pregnancy rate in our country amongst teenagers is extremely high. According to Soweto Live dated 16<sup>th</sup> January 2019, the latest statistics from the health department in Gauteng, 351 girls between 10 and 14 years delivered babies at hospitals across the province last year.

Tshwane was the hardest hit with 216 babies delivered between April and November.

Statistics also show that 12,866 teenagers between 15 and 19 years gave birth during the same period.

Most of these girls drop out of school and never go back again. Some of them are even getting infected with HIV and Aids while they are pregnant. Now we have the added problems of Covid 19, which has had a disastrous economic affect on the whole of South Africa, specifically black woman of this age group (19-35 years of age)

The choices for these girls are to either get married or find a low-income job to provide for their family. After giving birth, the young student finds it difficult to return to school to continue her studies as she has now fallen far behind on the set syllabus. She now becomes a mother of influence.

Many girls especially from underprivileged, uneducated backgrounds enjoy participating in sport, it is a release and gives them an opportunity to better themselves. This could also lead to a chance to be scouted and play for a professional team and get paid. Young girls joining a sports team, find support from other players and make the team their second home. Their hunger is, a chance to educate themselves through sport, to travel and to try better themselves to provide for their families.

These girls start to hope for a better future, wanting more out of their life and they become more ambitious. Her outlook in life is no longer limited, and these factors are passed onto her child or family. Her views become her child's views.

Sport can open many doors for these girls. They can be granted a scholarship to a college or university if they are talented. Once they start to socialize with different communities, people meet them in a different environment and can see that most of these township girls are decent and respectful. An opportunity can arise for employment. There have been a few instances where girls were employed as filing clerks, cleaners or receptionist depending on their level of education. At least they have an income for the family and do not resort to crime or prostitution.





## Executive Summary

Croesus Ladies F.C, has been a community-based team for 19 years, mainly from underprivileged backgrounds from Tembisa, Alex, Soweto, Vosloorus, Mamelodi and Hillbrow. This dynamic team is affiliated to Ekurhuleni Football Association and is registered with SAFA Johannesburg. Playing in the Woman's SASOL League, for the past 19 years, which was the most important woman's league in the country.

The training is managed by a principled and ethnic coach **Ms Kanyisa Qina** who puts the team effort and success before her own. "Barns" is a qualified fitness instructor and is also part of the training team for Super Sport United FC.

We acquired the skills of former Banyana Banyana goalkeeper **Ms Philadelphia Mndaweni**, known as "TK". She has represented her country in the London Olympics and has 90 caps to her name.

We have assisted TK and Brother to start development programs in Vosloorus and Tembisa for young girls. TK has shown dedication and discipline and is a great mentor to the team due to her experience and success. TK is an excellent role model for young girls and has the patience to teach and train them. TK looked after her sick brother for 7 years who was diagnosed with AIDS and unfortunately passed away last year.

**Ms Katrina Maguire** captain and Technical coach for Croesus Ladies, has her D coaching license from SAFA and a BA in Coaching Science from University of Pretoria. Katrina has also played for U20 National Team.

**Ms Maria Athanassouli** is the manager of the team, controls the administration and accounts of the team. She has 15 years banking experience.

It is a great feat that these players are doing so well with all the challenges they are facing. Currently the team is operating with a minimal budget funded from My African World Foundation.



Transportation is our greatest hurdle and very costly. Our meeting point is at the MTN taxi rank Johannesburg, where a taxi is hired to take the players to the opponent's grounds for the league game. On our return we drop off the girls at the same place, and they proceed to take another taxi to their home. Taxi money is allocated to each player to ensure their safe journey home.

**Our away league games are played at the following venues:**

- Kwathema Stadium – Springs
- NWU Vaal Grounds
- Tuks Football Ground - Pretoria
- Soshanguve



- Munsieville
- Alexandra Stadium
- Nike Soweto
- Methlareng Stadium – Tembisa

## Venue/Grounds

- Unfortunately, we are not the owners of any grounds and are reliant on the generosity of others.
- Our arrangements with Northview High school is, that we maintain their grounds, and the pupils of the school has access to these fields to play soccer and participate in their Inter House athletics.

## SAFA / SASOL - Allocated budget:

On behalf of SASOL, SAFA allocates to each registered team R15 000-00 for travelling expenses for the 1st round, and an additional R15 000-00 for the 2<sup>nd</sup> round of the league. This amount is split into 4 during the league.

Registration fees for each team is R5000.00 which must be paid to SAFA Johannesburg.

SAFA also allocates each team with two match kits for the season, sponsored by SASOL. The kit is not very complementary to the ladies and is supplied to the teams middle of the season.

### Below: Our sponsored kit from Umbro - 2013



Our players ages range from 16 to 34. Several ladies are single mothers of young children. Couple are scholars, and several our team members are unemployed. We were instrumental in sourcing part time employment for 3 of our players. We have managed to obtain soccer bursaries for 2 of our players, one with the University of Pretoria and the other with the University of Johannesburg.



Croesus ladies are dedicated, passionate and fanatical about their soccer. They are prepared to travel distances to attend their training sessions. They are warm, friendly and assist any new player that joins the team. For many, Croesus is their sole family, and they like to arrange outings to keep the unity of the team.

## Registered Players – 2020/21

- 26 players were registered for the SASOL League.

## League Games:

- League games are played on a Saturday / Sunday. On average we play 4 games a month, 2 at home and 2 away.
- In total we play 32 games, split into 2 rounds, 16 games per round.
- If a team does not arrive for the game or if the fields are waterlogged, we are still responsible to get our players to the grounds and to reimburse the referees.
- The game is then rescheduled by SAFA. No show construes a walk over.

### SAFA Road Show at University of Johannesburg - 2018



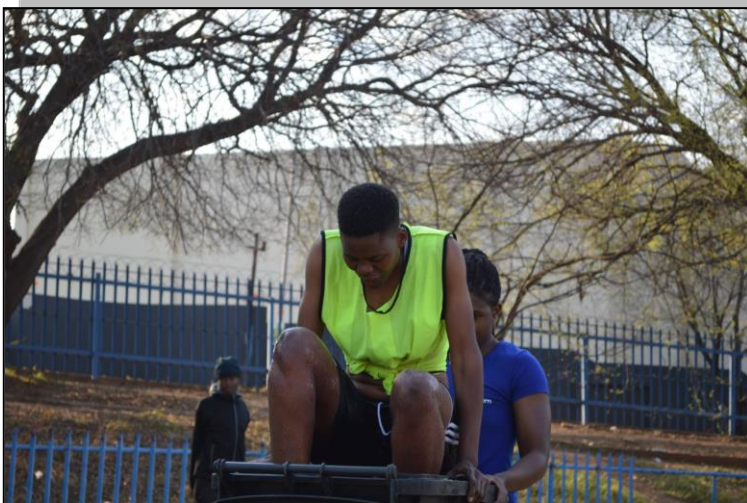




**Croesus Ladies vs  
University of Pretoria**



**Philadelphia Mndaweni Goalkeeper known as TK**



**Mogadi in an ice bucket after a  
hectic game**

# Financial Plan



Monthly Budget required to run the team efficiently year one and year two

2021 - 2022

## ROUND 1

## ROUND 2

## LATE PRE SEASON TRAINING

		APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCTOBER	NOVEMBER	DECEMBER
<b>A</b>	<b>Expenses</b>									
1.	Cutting/markings field (Northview)	R 2 800	R 2 800	R 2 800	R 2 800	R 2 800	R 2 800	R 2 800	R 1 400	R 1 400
2.	Transport to away games	R 3 500	R 3 500	R 3 500	R 3 500	R 3 500	R 3 500	R 3 500	R -	R -
3.	Transport money & food for players	R30 000	R30 000	R30 000	R30 000	R30 000	R30 000	R30 000	R10 500	R10 500
4.	Accommodation/weekends	R 1 500	R 1 500	R 1 500	R 1 500	R 1 500	R 1 500	R 1 500	R 1 500	R 1 500
5.	SASOL Referees	R 1 250	R 1 000	R 1 000	R 1 250	R 1 000	R 1 250	R 1 000	R -	R -
6.	Lease agreement with school	R 500	R 500	R 500	R 500	R 500	R 500	R 500	R 500	R 500
7.	Fitness Coach Barnes Salary	R 1 600	R 1 600	R 1 600	R 1 600	R 1 600	R 1 600	R 1 600	R -	R -
8.	Coach TK Salary	R 2 500	R 2 500	R 2 500	R 2 500	R 2 500	R 2 500	R 2 500	R 2 500	R 2 500
9.	Re-schedule games	R -	R -	R 2 000	R -	R -	R -	R -	R -	R -
10.	Administration	R 1 000	R 500	R 500	R 500	R 500	R 500	R 500	R 500	R 500
11.	Registration fees to SAFA	R 5 000	R -	R -	R -	R -	R -	R -	R -	R -
12.	Volunteers	R 500	R 500	R 500	R 500	R 500	R 200	R 200	R 200	R 200
13.	Medical expenses – Covid - 19	R 500	R 500	R 500	R 500	R 500	R 500	R 500	R 500	R 500
14.	SAFA coaching course x 2 people			R 3 000			R 3 000			
	<b>SUB - TOTAL</b>	<b>R50 650</b>	<b>R44 900</b>	<b>R49 900</b>	<b>R45 150</b>	<b>R44 900</b>	<b>R47 850</b>	<b>R44 600</b>	<b>R17 600</b>	<b>R17 600</b>
<b>B</b>	<b>Income</b>									
1.	SAFA travelling expenses			R15 000				R15 000		
2.	SAFA Position Reward								R10 000	
	<b>TOTAL</b>	<b>R50 650</b>	<b>R44 900</b>	<b>R34 900</b>	<b>R45 150</b>	<b>R44 900</b>	<b>R47 850</b>	<b>R29 600</b>	<b>R7 600</b>	<b>R17 600</b>

### EARLY PRE-SEASON TRAINING

		JANUARY	FEBRUARY	MARCH
<b>A</b>	<b>Expenses</b>			
1.	Cutting/marketing field (Northview)	R 1 400	R 1 400	R 1 400
2.	Transport to away games	R -	R -	R -
3.	Transport money & food for players	R 10 500	R 10 500	R 10 500
4.	Accommodation/weekends	R 1 000	R 1 000	R 1 000
5.	SASOL Referees	R -	R -	R -
6.	Lease agreement with school	R 500	R 500	R 500
7.	Fitness Coach Barnes Salary	R 1 600	R 1 600	R 1 600
8.	Coach TK Salary	R 2 500	R 2 500	R 2 500
9.	Re-schedule games	-	R -	R -
10.	Administration	R 500	R 500	R 500
11.	Registration fees to SAFA	R -	R -	R -
12.	Volunteer	R 200	R 200	R 200
13.	Medical expenses – Covid -19	R 400	R 400	R 400
14.	SAFA coaching courses x 2 people	R -	R -	R -
	<b>TOTAL</b>	<b>R18 600</b>	<b>R18 600</b>	<b>R18 600</b>
<b>B</b>	<b>Income</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>

### Annual Cost for 2021 & 2022 (Optional 2022)

1.	Year 1		R 378 950
2.	Year 2 2% escalation	R7580.	R 386 530
	<b>TOTAL</b>		<b>R 765 480</b>



Monthly expenditure R31 580 to sponsor 25 Ladies, 1 coach, 1 Technical Coach and 1 Fitness coach for Year 1

## **Vision**

Our vision is to extend our development programs into the townships and government schools. Presently we have development initiatives in Alex for young boys, Vosloorus for young girls, Tembisa for young girls and boys.

Presently we would like to empower woman through soccer, where they can use their experience and abilities to further their profession. It is essential for these ladies to have the surety that they can follow a career in sport and earn enough to assist their families financially.

Ideally, we would like to start an academy at Northview High School where our unemployed ladies could coach and pass their experience to the younger generation of players.

## **Mission**

Our mission is to partner with various woman's team overseas, where we can yearly send 2-3 players to them for the experience. Hopefully by doing this maybe our players will have a greater exposure to get spotted and will get signed up by a professional team.

Also, two of our Croesus players have received scholarships, one from University of Pretoria and the other from the University of Johannesburg. The scope for players becomes immense and they get more coverage. At the University they have the chance to play for USSA and travel to a foreign country if selected and participate in the varsity cup.

They can study sport management, sport coaching, sport science and simultaneously do their coaching certificate license from SAFA. These students are now able to be employed by schools, colleges, universities, gyms and can even start their own academy. Sport teaches a player, unity, respect, success. time management and failure. Sportsmen are disciplined and hard workers, which these values are installed in a player through their private, schooling and work life. In turn these values are passed onto their children.

## **Objective**

Our objective is to increase the intake of woman soccer players and boost our development projects for children, both in sport and education. We would like to acquire our own grounds where woman and children from different ethnic backgrounds and ages can participate and direct their energies into sport. To try and change the mind set regarding woman's soccer in South Africa, where discrimination still prevails in the leagues, where preference is currently directed towards men's soccer both economically, media and sponsorship.



## SPECIAL ACKNOWLEDGEMENTS

- **Umbro South Africa** generously sponsored Croesus Ladies with a full kit for 2013. Our heartfelt gratitude to Mr Donovan Bell from Umbro who made this happen for the girls – thank you.
- **J.P. Kruger Coins**
- **Powerminster Electrical Contractors**
- **Cameraland Sandton**
- **President Hyper Krugersdorp**
- **A- Thermal Retort Technologies Pty Ltd**
- **National Lotteries Commission**

## Summary

We can comfortably state that Croesus Ladies F.C is one of the few teams that transport/food money is provided for the players, to ensure their safe passage home. We have rented a home in Alex, where the girls can stay over the weekend, and are provided with meals and safety.

Several players are unemployed and with the small amount of money given to them for transport, they are managing to feed their family but are barely surviving. The upliftment of woman through sport at least allows a woman to have a bit of dignity and a chance to be scouted for the National Team and hopefully with a team overseas.

It's a wonderful project and worthwhile. We have a lot of idle youth, early pregnancies, crime, drugs and alcohol. The talent in our country is untouched. Our children are our future and if we do not care for them now, what will our future be?

## Sponsorship

Croesus Ladies F.C would be delighted and grateful to have the support of a solid sponsor. The sponsor is not just donating to a bunch of girls to kick a ball around. These girls see a sponsorship for the team as hope and faith that their lives will improve. A chance to further their education and a wish to seek employment. By sponsoring this team, the money they receive for some, is a lifeline.

The sponsor's logo will be branded on all their outfits, this will be a good advertisement for the sponsor as we travel all over Gauteng. Local newspapers will constantly mention the sponsor name when articles are written on the team's performance. Our face book page will advertise your company, presently we have 4 900 likes.

We are hoping to purchase our own vehicle to transport our players, which will cut down on our travelling expenses. Our vehicle will be branded with your company logo.

All correspondence will appear with your company logo

This is definitely a worthy cause and you will be assisting not only the players, but their immediate families. Your company will be "employing" approximately 25 players and three coaches. **You will comply with your social responsibilities and your BEE point structure will improve. You can earn 5 points for Socio-economic Development and 20 points to promote in service training and learning for our girls.**





You will receive a monthly report on the team including a financial report.

- Our aim is not to gain individually but to assist and develop woman and children in sport and education.

Women are the future; women are the power and Croesus Ladies are as our slogan says “Simply the Best”

## Synopsis

I am a member of a team, and I rely on the team, I defer to it and sacrifice for it, because the team, not the individual, is the ultimate champion.

### **Mia Hamm**

*American female soccer player*

## Bankers

### **Rand accounts:**

FNB Sandton City – My African World Foundation account number: 62332443796 branch code: 254 605.

### **USD Account:**

First National Bank, Sandton City Branch – My African World Foundation. Account number: 627 523 70488 branch code: 254 605.

[www.myafricanworldfoundation.org](http://www.myafricanworldfoundation.org)



Please view our face book page “Croesus Ladies Soccer” and like us

Should you require any further information, please do not hesitate to contact the undersigned.

Maria Athanassouli

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(Registration no.3940/99)

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## Donor Tax Benefits

### *Deduction of donations*

A taxpayer making a bona fide donation in cash or EFT to My African World Foundation (an organization approved in terms section 18A of the income Tax Act, 58 of 1962) and as such is entitled to a tax deduction. The foundation will issue the donor with a receipt entitling him/her to claim the donated amount as a deduction.

Donations more than 10% of the donor's net profit the excess donation can be rolled over and allowed as a deductible deduction in the following year of assessment (subject to the 10% rule) If any excess remains, the excess can be further rolled over.

### *Example*

#### **Year 1**

Taxable income	R1 million
Allowable donation as a deduction	R100 000
Actual donations made	R150 000
Deduction claimed	R100 000
Amount rolled over	R50 000

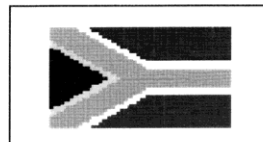
#### **Year 2**

Taxable income	R1.5 million
Allowable donation as a deduction	R150 000
Actual donations made	NIL
Deduction claimed (inc. roll over)	R50 000
Amount rolled over	NIL

**Thank you**

# CERTIFICATE OF REGISTRATION

G.P.S. 012-0123



## CERTIFICATE OF REGISTRATION OF NONPROFIT ORGANIZATION

In terms of the Nonprofit Organisation Act, 1997, I am satisfied that .....

**My African World Foundation**

.....  
(name of the nonprofit organization)

meets the requirements for registration.

**01 November 2011**

The organisation's name was entered into the register on .....  
(date)

Registration number

**095-196-NPO**

Director's signature



**01 November 2011**

Date .....

Department of Social



Development